



# SUSTAINABILITY AMBASSADOR

## Longmont Sustainability Ambassador Program: Banner & Prize Design

This presentation showcases the visual elements of the Longmont Sustainability Ambassador Program, highlighting the design process for banners and prizes. These designs recognize and promote Longmont businesses committed to sustainability.



BIT LY/SRB-LONGMONT

# Banner Design: Symbolizing Sustainability

## Color Palette

Earth tones (greens, blues) convey an environmental focus.

## Eco-Friendly Material

Banners are printed on recycled vinyl.

## Font

Sans-serif, modern, and easily readable.

## Size & Placement

3ft x 6ft, optimized for storefronts and community events.

## Visual Elements

City of Longmont logo, Sustainability Ambassador emblem, company logo.

# Prizes: Rewarding Sustainable Practices



## Conceptualization

Prizes align with the sustainability mission.



## Design

The Ambassador logo is featured on all prizes for brand recognition.



## Rationale

Encouraging continued sustainable practices and community engagement.



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